

Anusaya Fresh

Think Fresh... Eat Fresh...



Who Are We?

Anusaya Fresh is a leading global importer, exporter and producer of gourmet items, and exotic foods.

Our strong global presence and well-established worldwide operations, allow us to provide perennial access to the rarest foods across geographies and markets.



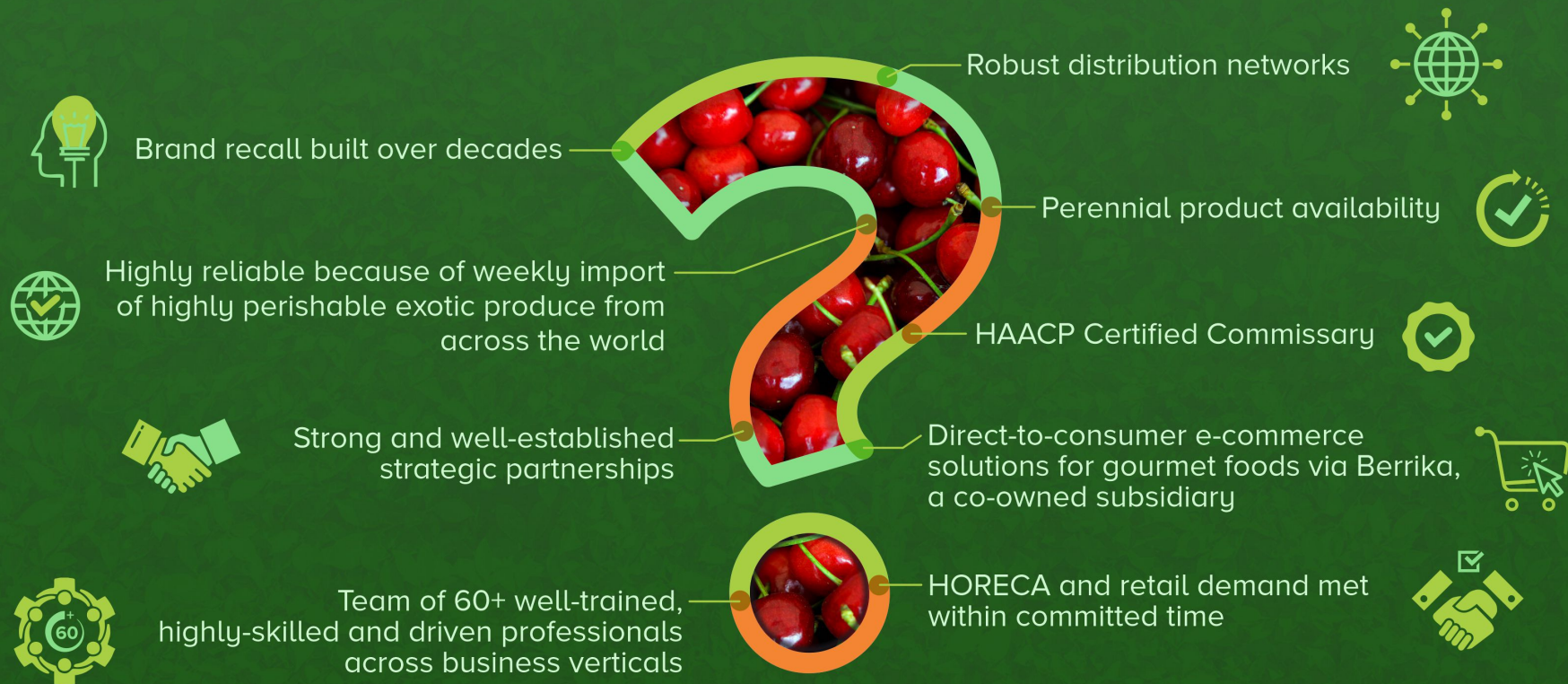
Company Milestones



Our Offerings



Why Anusaya Fresh?



Key Operational Strengths

HAACP certified
processing facilities



International Standard
Cold rooms



Well-trained
and
knowledgeable
staff



Perennial
product
availability



Refrigerated
transportation &
cold chain
management



Backward &
Forward
Integration
management



Ripening
chambers





www.berrika.com (Anusaya Windfall LLP)



A direct-to-consumer e-commerce brand for high-value gourmet foods and exotic fruits with doorstep delivery.

Experienced and highly-skilled global sourcing teams to deliver quality produce to end consumers

Robust strategic partnerships to ensure all year supply



Perennial availability of seasonal fruits, vegetables, meats and gourmet foods



Competitive pricing and high customer satisfaction levels to ensure repeat customers



Launched **"SOL"** a premium gifting range that successfully leverages a direct-to-consumer model



Features

Operational Excellence



OUR CUSTOMERS

HORECA

Retailers

Wholesale

Manufacturers

Contractors

Caterers

Direct consumers



OUR OFFERINGS

Fresh fruits

Fresh Vegetables

IQF fruits

Purees

Meat & Cold cuts

Gourmet products

Dairy Products



COMPETITIVE ADVANTAGES

Committed Time
frame
delivery service

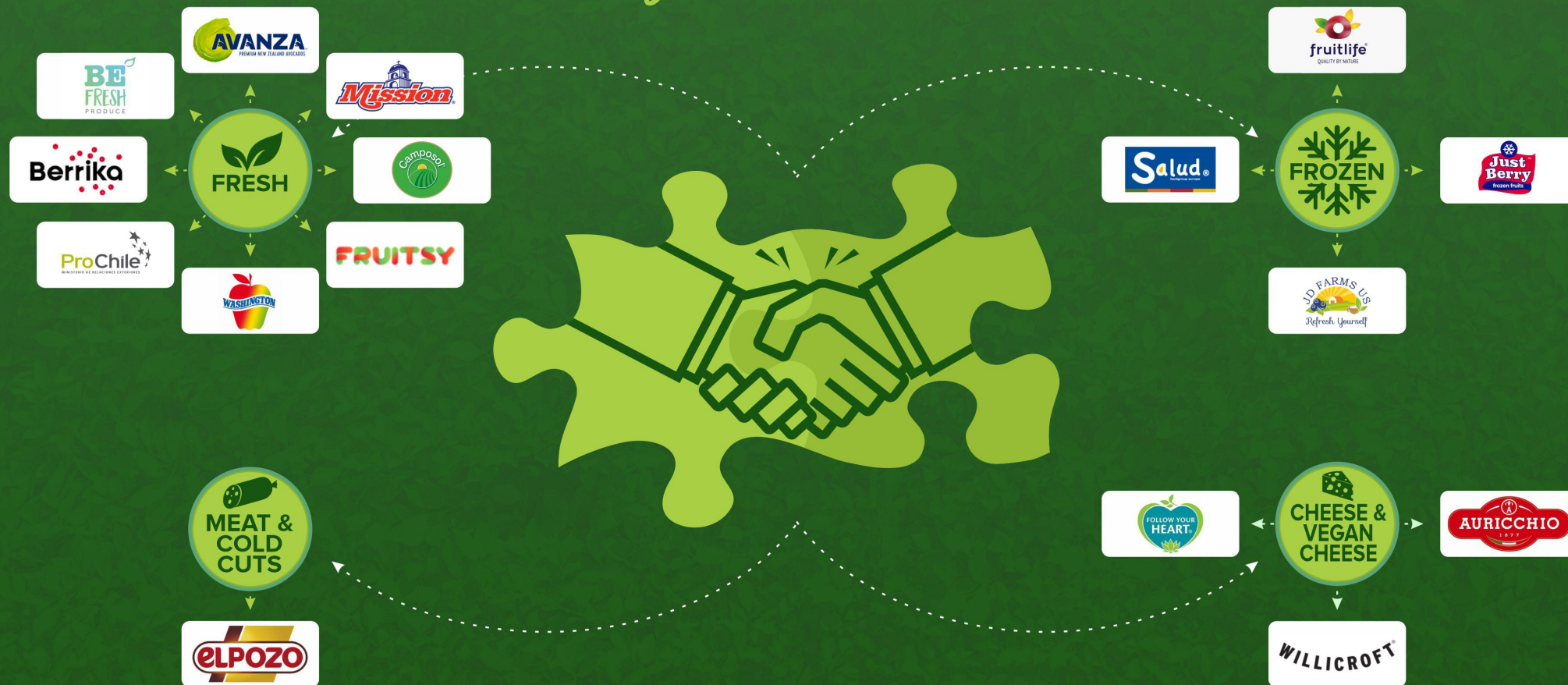
Strong sourcing
and global tie-ups
to ensure perennial
availability

Large volumes

Competitive
pricing

Cold Chain
Management

Strategic Partnerships



Business Operations Exports



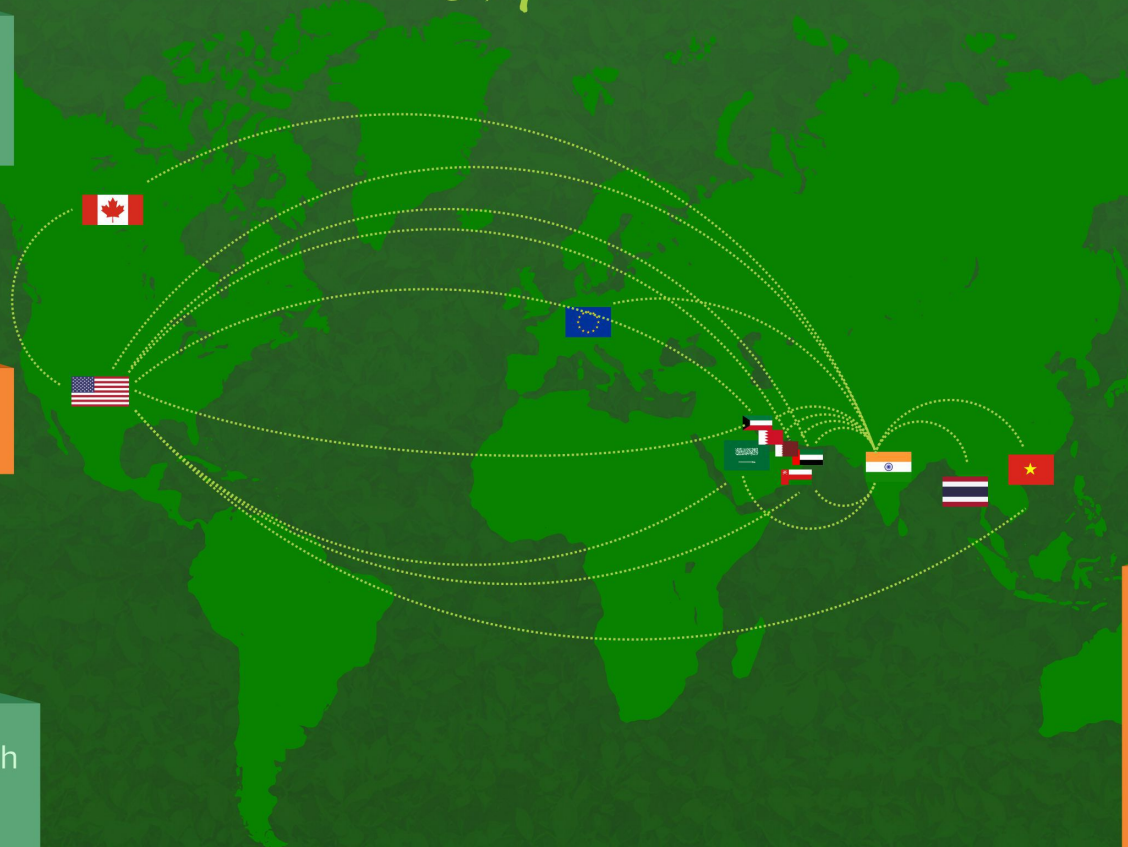
Indian Produce &
Groceries to US, EU, GCC
and other Asian markets



Organic groceries to the
US markets



Thai fruits via Anusaya fresh
Thailand Co. Ltd to India,
EU, GEC and USA

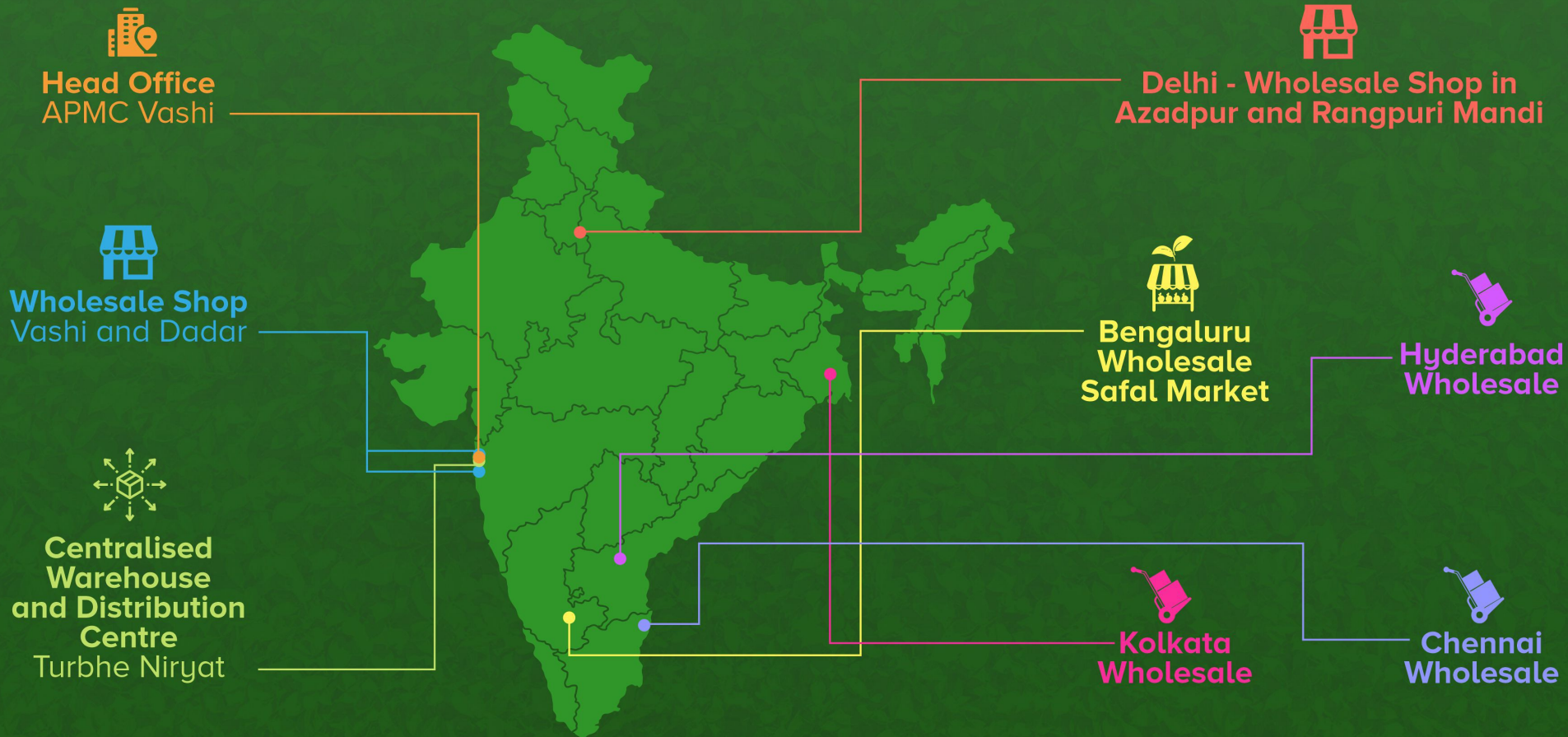


Fruits via
Anusaya Fresh Fruits &
Vegetables LLC to
India and GCC regions



Fresh produce,
FMCG products and frozen
berries via Anusaya fresh
USA LLC to India, GCC,
Vietnam, Canada and
other regions

Our India Operations



Our Global Footprint

USA

Mississippi- Owned farms - Blue Berries California - Sourcing and Import & Export office - Fresh produce and FMCG, Dehydrated Fruits & Nuts, Cheese

CANADA

British Columbia- Frozen Berries sourcing office

DUBAI

Consolidation hub for supply to middle east.

SERBIA

Export hub for frozen berries to India and Vietnam

INDIA MUMBAI

Fresh produce and organic groceries for export to US, Fresh produce export to Dubai

THAILAND

Fresh Produce and frozen fruits to India, Dubai and USA

VIETNAM

Sourcing of fresh produce for India Export and Import of frozen berries

UK

Central London : Consolidation of cheese, gourmet and FMCG products for India and Dubai

NEW ZEALAND

Sourcing Avocadoes for Asian Markets



Our Global Companies



ANUSAYA FRESH UNITED STATES LLC
California, United States



ANUSAYA FRESH INDIA PVT LTD
Vashi, India



ANUSAYA FRESH THAI CO LTD
Pathumthani, Thailand



**ANUSAYA FRESH FRUITS AND
VEGETABLES LLC**
Al Khor Dubai, UAE



ANUSAYA FRESH NEW ZEALAND LTD
Auckland



ANUSAYA FRESH UNITED KINGDOM LTD
Cardiff, England (Wales)



ANUSAYA FRESH VIETNAM CO LTD
Mang Thang, Vietnam
Ho Chi Minh City, Vietnam



ANUSAYA FRESH CANADA LTD
Columbia, Vancouver Canada



ANUSAYA COLD CHAIN INDIA LLP
Vashi, India

Growing Global Presence



CHILE

Fresh Produce like cherries and berries, Dry Fruits & Nuts for India market



PERU

Avocados, Grapes, Berries



HOLLAND

Fresh produce from Europe for India, US and Dubai supply



SINGAPORE

Asian gourmet products for India market



SOUTH AFRICA

Sourcing and pack-house for pears and oranges



EGYPT

Orange sourcing



TURKEY

Apples and dry fruits sourcing



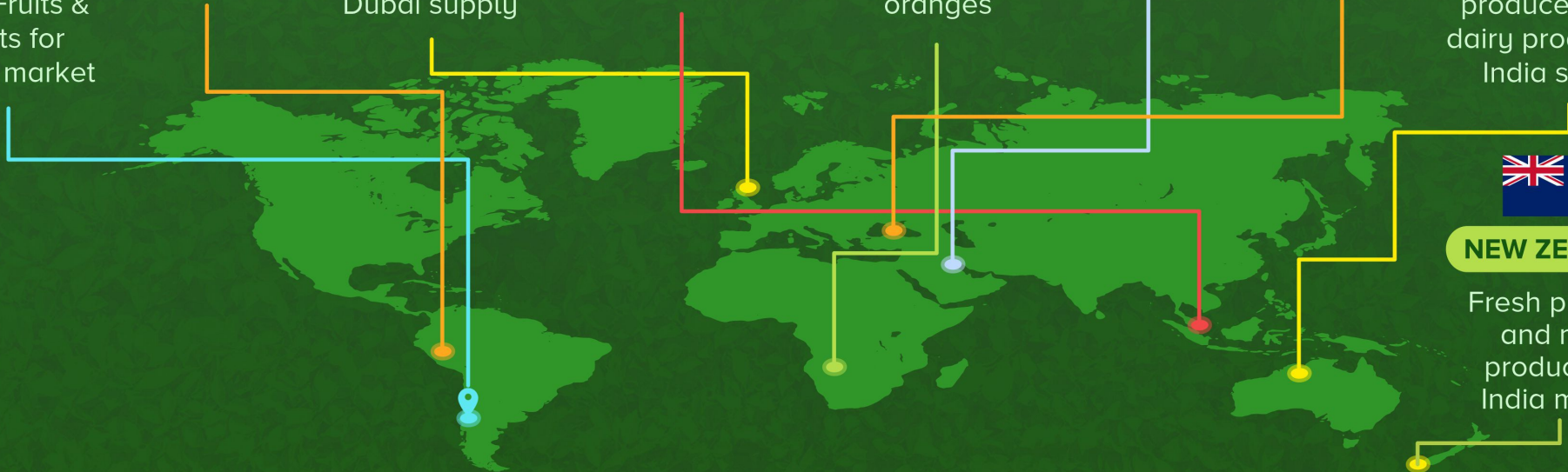
AUSTRALIA

Fresh produce sourcing Dubai exports Fresh produce, meat, dairy products for India supply



NEW ZEALAND

Fresh produce and meat products for India market



Glocal Procurement For The Global Customer Palette

- Blueberry Puree
- Cranberry Puree
- Passion Fruit Puree
- Acai Puree
- Blood Orange Puree
- Red Rhubarb Puree
- Blueberry
- Raspberry
- Strawberry
- Sour Cherry
- Cranberry



FROZEN FRUITS

- Avocado
- Blueberry
- All Berries
- Cherry
- Stone Fruit
- Mangosteen
- Pitaya
- Kumquats
- Cherimoya
- Blood Red Orange



FRESH & EXOTIC FRUITS

- Truffle Black & White
- Artichoke
- Asparagus
- Mushrooms
- Lettuces
- Romanesco
- Orange Sweet Potato
- Broccolini
- Golden Beetroot
- Tomatoes On Vine

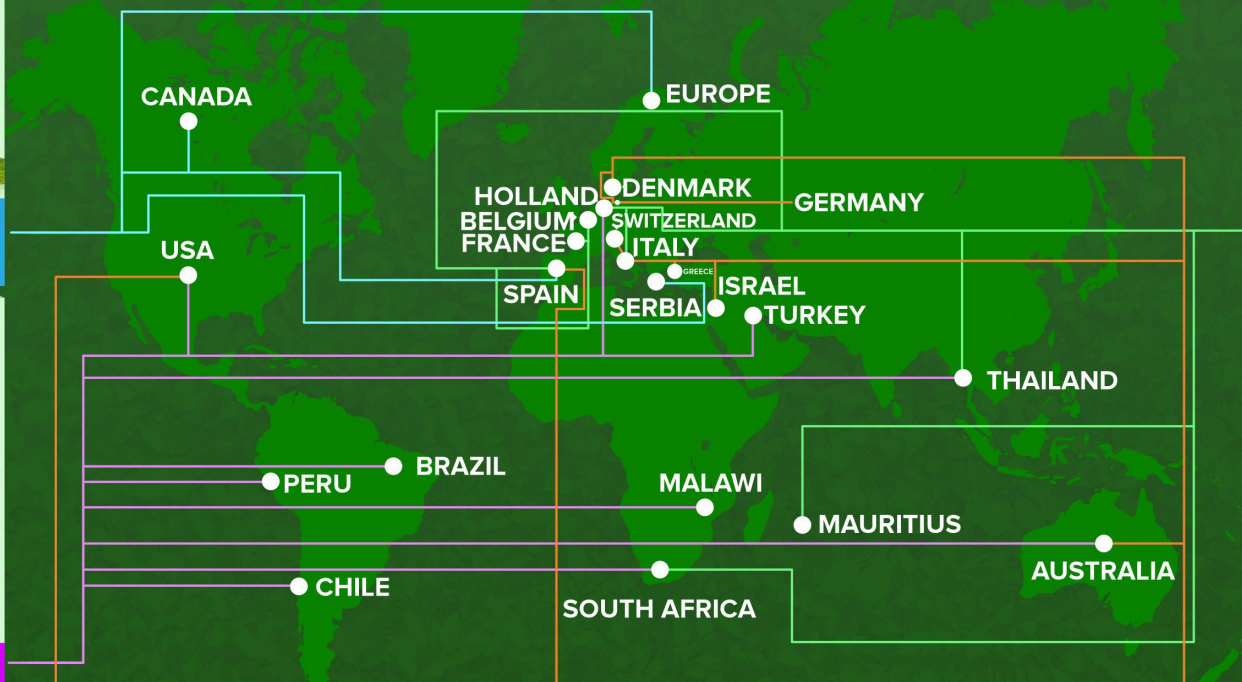


FRESH VEGETABLES

- Grana Padano
- Parmesan
- Cheddar
- Brie
- Frozen Turkey Products
- Hi-end cold cuts
- Truffle oil and Paste
- Protein shakes
- Artisanal Gourmet Products



CHEESE, MEATS AND GOURMET PRODUCTS



Our Clients

HORECA

GRAND
HYATT™

Oberoi
HOTELS & RESORTS



chili's

FOUR SEASONS

Marriott

PAUL
depuis 1889

HAKKASAN
GROUP

ACCOR HOTELS
Feel Welcome

Hilton
HOTELS & RESORTS

唐茶苑
YAUATCHA

anara
thai cuisine

TAJ
GROUP

RETAIL

Reliance
RETAIL

more.

A TATA Enterprise
STAR
Bazaar

LuLu

Goody Nature's
Basket

Carrefour

Foodhall
— for the love of food —

HyperCITY
Big store. Big savings.

FOODWORLD

Heritage
HEALTH AND HAPPINESS

SPAR

TESCO

BIG BAZAAR
NATE INDIA KA BAZAR

spencer's
Makes fine living affordable

almaya
supermarket

WEST ZONE
Supermarket L.L.C.

Choithrams
full of goodness

QSR

McDonald's

ECOMMERCE

amazon

big basket

Berrika
NURTURED NATURE



*Thank
you!*

Get in touch:

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ANUSAYA FRESH INDIA PVT LTD